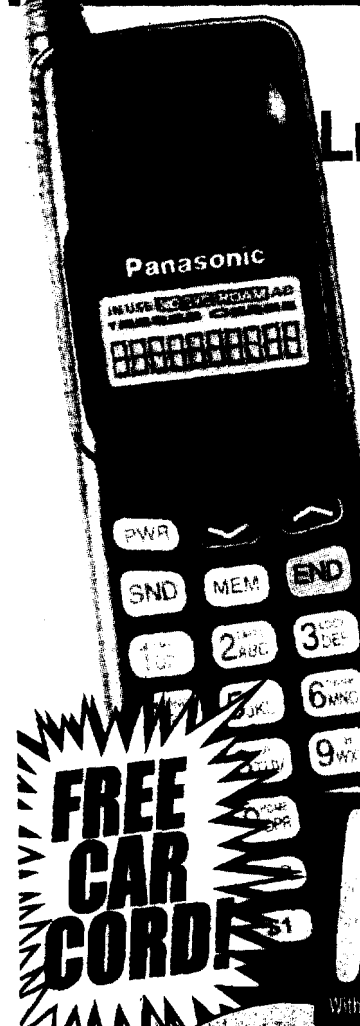


CELLULAR SERVICE PROVIDED BY **BELLSOUTH Mobility**



PANASONIC LIGHTWEIGHT CELLULAR PHONE

Features 90 minutes
talk time, 14 hours
standby, 2 one-
touch dial keys,
built-in fast charge,
adjustable ring
and emergency
call override
#EBH63
Reg. \$39.95

Authorized Agent of
BELLSOUTH Mobility

Panasonic

FREE!

With BellSouth Mobility Service Contract



NOKIA CELLULAR PHONE

Features home
charger, last
number
redial, and
30 number
memory.
#918
Reg. \$39.95

Authorized Agent of
BELLSOUTH Mobility

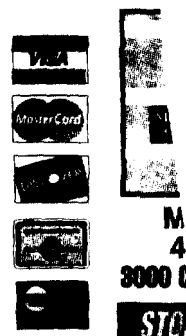
NOKIA
CONNECTING PEOPLE

\$29.95

With BellSouth Mobility Service Contract

MOBILE-ONE Auto Sound

Your Mobile & Personal
Electronics Super Specialists!



July 10, 1998
New Orleans

♦90 days same-as-cash financing for purchases made over \$200 on your Mobile-One (Norwest) card provided by Norwest Financial L.A. Inc., between 7/10 & 7/13/98. Subject to credit approval. Regular month shown. * All Cellular Phone Prices require contracting for new or additional service with BellSouth Mobility. Restrictions apply and other charges may be required including programming and activation fees as service charges collected at time of purchase. See salesperson for details. ▲For the product we sell, we'll beat any legitimate price from a local, factory authorized dealer stocking and willing to sell the same new price guarantee does not apply when the competitor's price includes bonus or free offers, special financing, installation, or rebate, special orders, or one-of-a-kind or other limited quantity offers. For cellular pho

OUR PRIMECO PCSSM DOUBLE BONUS

With the purchase of our PRIMECO PCSSM #QCP-2700 phone, you'll receive...

\$50 MAIL-IN REBATE WITH 1-YEAR COMMITMENT
\$50 DILLARD'S GIFT CERTIFICATE ON ANY PRIMECO PCSSM phone*

Get the PRIMECO PCSSM advantage:

- 600 total minutes for only 59.99/month*
- 500 total minutes for only 34.99/month*
- Rate plans as low as 14.99/month*

FREE

- First minute of incoming calls*
- CallerID
- Voicemail

NO

- Long-term commitment required
- Activation charges

100%

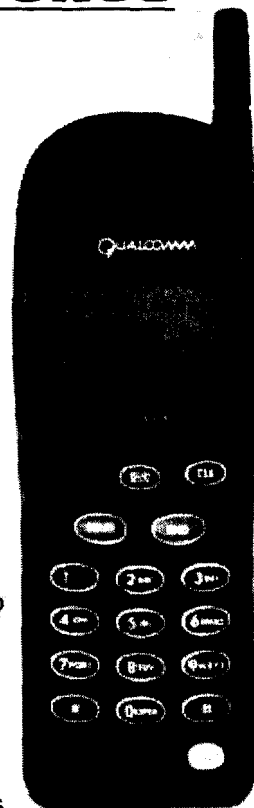
- Digital system for greater security and clarity

Toll-Free Calling Throughout Louisiana

*PRIMECO PCSSM phone purchase and activation required. 600 total minutes for 59.99/month plan includes 300 anytime minutes for 49.99/month plus 300 weekend minutes for 10.00/month. 500 total minutes for 34.99/month plan includes 200 anytime minutes for 24.99/month plus 300 weekend minutes for 10.00/month. Some restrictions apply. Rebate, Dillard's gift certificate and rate plan offers for a limited time, and may be subject to withdrawal without notice. See sales associate for more details.

Available at Dillard's The Esplanade,
 Lakeside Mall and Oakwood Mall stores.

PRIMECO



\$199 BONUS
\$50 mail-in rebate with
1-year commitment

PRIMECO PCSSM CDMA digital phone

- Analog cellular capable (dual band, dual mode)
- Memory-free high-capacity Li-Ion battery
- Easy Jog Dial™ to user-friendly menu system and phone book
- 4-hour talk time or 60-hour standby
- Large alphanumeric display
- #QCP-2700

Also available: PRIMECO PCSSM
single-band digital phone, #QCP-1920,
\$129; for a limited time, with bonus \$30
mail-in rebate with 1-year commitment.*

Dillard's

USE YOUR DILLARD'S CHARGE. WE ALSO WELCOME VISA, MASTERCARD, AMERICAN EXPRESS, DINER'S CLUB & DISCOVER CARD.

• THE ESPLANADE, 468-6050 • LAKESIDE MALL, 833-1075 • BELLE PROMENADE, 348-7100 • OAKWOOD MALL, 362-4800
 • NORTH SHORE SQUARE, 646-0130 • HAMMOND SQUARE, 348-7121 • Mon.-Sat. 10-9, Sun. 12-6

New Orleans
 July 10, 1998

FREE MAGIC WINDSHIELD SUN SHADES*



Made in the Shade with Prepaid.

RADIOFONE GETS YOU TALKIN' AND KEEPS YOU COOL!

FREE*
MAGIC WINDSHIELD
SUN SHADES (\$29.95 VALUE)

- KEEPS SUMMER TIME HEAT OUT OF YOUR CAR
- 2-PIECE UV REFLECTIVE NYLON SHADES
- FULL WINDSHIELD COVER
- COLLAPSES TO 1/5 OF ORIGINAL SIZE FOR EASY STORAGE
- SPRINGS OPEN INSTANTLY

Radiofone's coverage is legendary. And it just got better because now when you get Prepaid Xpress Cellular service, you get a set of windshield shades **FREE** in honor of our 40th anniversary.

HERE'S HOW:

Buy the \$99 Motorola Profile Series 300 phone, then buy a \$30 or \$50 XPRESS Prepaid calling card. With your purchase, you'll get a **FREE** \$5 Prepaid XPRESS Cellular Card and a **FREE** 40 minute long distance calling card. You've sure got it made in a shade with Radiofone Prepaid.

Radiofone
XPRESS

No Credit Check • No Contract
No Deposit • No Monthly Bill

VISIT US ON THE WEB: <http://www.radiofone.com>

10001 LAKE FOREST BLVD.
NEW ORLEANS EAST 248-1711

622 LOYOLA AVE.
CBD 524-4194

2701 N. CAUSEWAY BLVD.
METAIRIE 835-1105

2500 LAPALCO BLVD.
HARVEY 367-0897

69154 HWY 190 SERVICE RD.
COVINGTON 893-7313

150 NORTHSORE BLVD.
SLIDELL 648-8899

1000 W. ESPLANADE
KENNER 468-8334

3869 GENERAL DEGAULLE
ALGIERS 368-4300

3220 PARIS RD.
ST. BERNARD 277-7395

1502 W. AIRLINE HWY.
LAPLACE 682-6089

1302 CORPORATE SQ.
SLIDELL 847-0691

*Not available in conjunction with any other Radiofone cellular plan. \$10 programming fee. Does not include long distance and roaming charges.
Sun shades available upon purchase - supplies limited. Other restrictions may apply.

July 10, 1998

More Time To Tell Your Friends How Little You Paid For Your Phone.

More minutes. More features. Less money.

~~300~~

ANYTIME MINUTESSM
A MONTH, ONLY
\$14.99
LIMITED-TIME OFFER.



QCP-1920

~~200~~

100

ANYTIME MINUTESSM
A MONTH, ONLY
\$24.99
LIMITED-TIME OFFER.

Right now, get 30 extra minutes a month on our \$14.99 rate plan, and 100 extra minutes a month on our \$24.99 plan till the end of the year. You'll also get all the features of a PrimeCo[®] phone. Free Voice Mail, free Caller ID, free Call Waiting and, for a limited time, free 3-Way Calling and Call Forwarding for three months. Available for new activations only. But hurry, there are only so many minutes available at these low prices.

1-800-PRIMECO[®]
www.primeco.com

PrimeCo Stores

North Shore Square Mall
Lakeside Shopping Center
Oakwood Shopping Center
The Plaza Shopping Center



Available at all
New Orleans area locations

Arch PAGING

CIRCUIT CITY

Dillard's

Office DEPOT

Participating Retailers

Alpha Page
Beeper World
Chalmers World of Beepers
Checkmate Services
City Page
Communications 2000
Digital Advantage
Dreams
Executive Pagers
Express Page
Hamilton Enterprises
I.A. Beepers
Latitude 31 Communications
Nolan Marshall Company
North Shore Pagers
Sir Speedy
Unlimited Communications
USA Beepers
Video Plus
Wagners Meat Market
Westbank Beepers
World Communications
World of Beepers



"If I can't stop this in New Orleans, I'll never get my phone back."

\$99
100% DIGITAL
PHONE

New Orleans
July 10, 1998

PrimeCo is a partnership of AirTouch Communications, Inc., and Bell Atlantic Corporation.

FREE MAGIC WINDSHIELD SUN SHADES*



Made in the Shade with Prepaid.

RADIOFONE GETS YOU TALKIN' AND KEEPS YOU COOL!

FREE*
MAGIC WINDSHIELD
SUN SHADES (\$29.95 VALUE)

- KEEPS SUMMER TIME HEAT OUT OF YOUR CAR
- 3-PIECE UV REFLECTIVE NYLON SHADES
- FULL WINDSHIELD COVER
- COLLAPSES TO 1/5 OF ORIGINAL SIZE FOR EASY STORAGE
- SPRINGS OPEN INSTANTLY

Radiofone's coverage is legendary. And it just got better because now when you get Prepaid Xpress Cellular service, you get a set of windshield shades **FREE** in honor of our 40th anniversary.

HERE'S HOW:

Buy the \$99 Motorola Profile Series 300 phone, then buy a \$30 or \$50 XPRESS Prepaid calling card. With your purchase, you'll get a **FREE** \$5 Prepaid XPRESS Cellular Card and a **FREE** 40 minute long distance calling card. You've sure got it made in a shade with Radiofone Prepaid.

**Radiofone
XPRESS**

No Credit Check • No Contract
No Deposit • No Monthly Bill

VISIT US ON THE WEB: <http://www.radiofone.com>

10001 LAKE FOREST BLVD.
NEW ORLEANS EAST 248-1711

622 LOYOLA AVE.
CBD 824-4194

2701 N. CAUSEWAY BLVD.
METAIRIE 838-1105

2500 LAPALCO BLVD.
HARVEY 367-0897

69154 HWY 190. SERVICE RD.
COVINGTON 863-7313

150 NORTHSORE BLVD.
SLIDELL 845-8899

1000 W. ESPLANADE
KENNER 468-8334

3869 GENERAL DEGAULLE
ALGIERS 388-4300

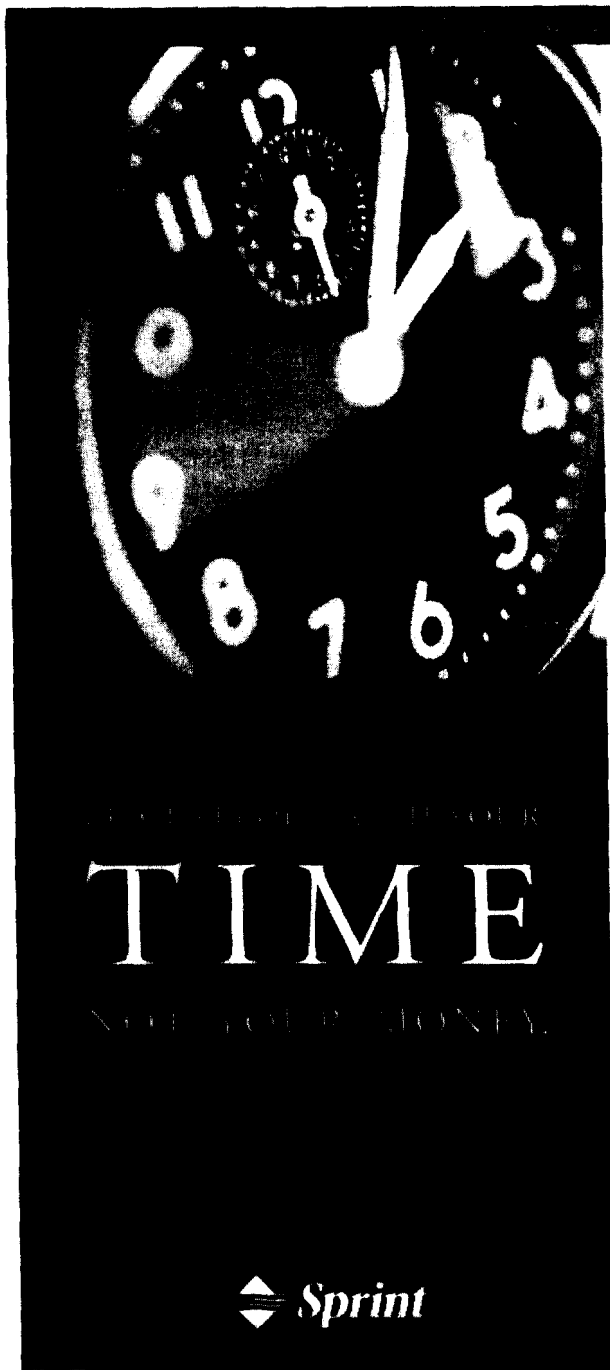
3220 PARIS RD.
ST. BERNARD 277-7395

1502 W. AIRLINE HWY.
LAPLACE 682-6069

1302 CORPORATE SQ.
SLIDELL 847-0891

New Orleans
July 12, 1998

*Not available in conjunction with any other Radiofone cellular plan. \$10 programming fee. Does not include long distance and roaming charges. Sun shades available upon purchase - supplies limited. Other restrictions may apply.



\$29⁹⁹/600
MINUTES

Anywhere you go on the Sprint PCS nationwide network.



Right now when you choose a plan starting at \$29.99 a month, you'll get a generous amount of included minutes to use anytime plus 500 free night and weekend minutes a month until August 31, 1999. You can use all your minutes to make local calls wherever you go on our nationwide network. Plus Voicemail, Caller ID, Call Waiting and Call Forwarding are all included.

- \$29.99 a month + 600 minutes
- \$49.99 a month + 700 minutes
- \$99.99 a month + 1,500 minutes

You can now use your Sprint PCS Phone™ in Baton Rouge for only 35 cents a minute.

1-800-480-4PCS + www.sprintpcs.com

Experience the clear alternative to cellular today!



Sprint PCS®

Sprint PCS Center
4025 Veterans Memorial Blvd.
Metairie
(504) 779-4PCS (4727)

New Location:
Sprint PCS Center
Northlake Shopping Center
1802 North Causeway Blvd., Ste. #4
Mandeville • (504) 674-7774

Sprint PCS Kiosk
Oakwood Shopping
Center
(504) 366-9655

**Sprint PCS
Business Sales Office**
(504) 840-4700

**The Sprint Store At
RadioShack.**



OfficeMax



Dillard's



OfficeMax



**COX
COMMUNICATIONS**

ARABI
Affordable Beepers and Accessories
(504) 276-7001
CHALMETTE
Beeper World (504) 277-4977
DX World Electronics (504) 277-2137
COVINGTON
FitzSimons Radio Shop (504) 892-1830

GRETN
No Limit Communications (504) 367-0406
Planet Beepers (504) 263-2820
HARAHAN
New Orleans Audio Video (504) 733-3524
KENNER
First Communications Company, Inc.
(504) 464-1717
MARRERO
No Limit Communications (504) 328-7243

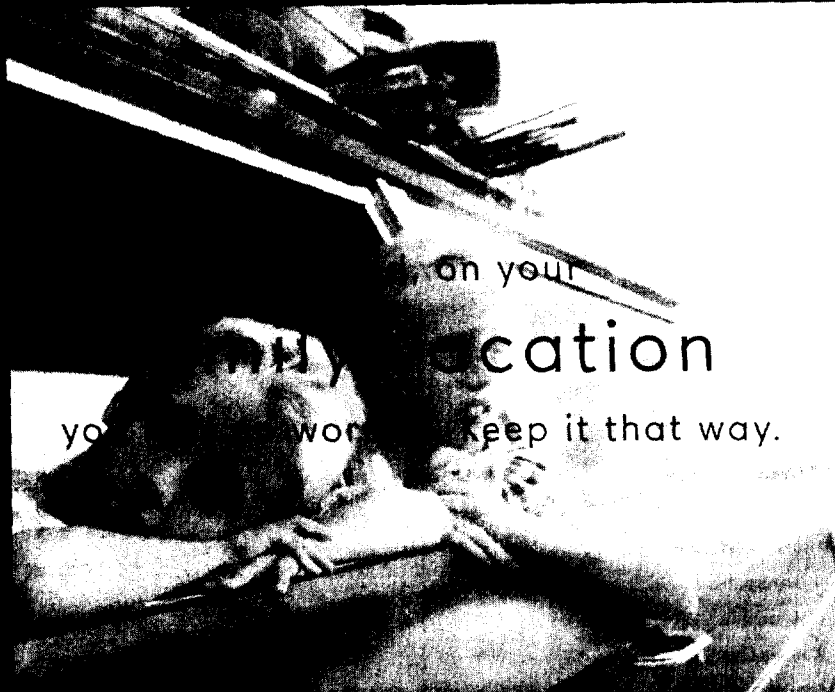
METAIRIE
Boater's World (504) 456-7395
Executone Systems Company
of Louisiana, Inc. (504) 838-9600
Mel-O-Sounds (504) 455-0804
Tomba Communications (504) 349-4099
NEW ORLEANS
Boom's Auto Sound (504) 945-2666
Communications 2000 (504) 596-2001
Digital Communications (504) 244-8232
No Limit Communications (504) 263-2001

Offers may be combined with Sprint residential long-distance promotions and may not be used in conjunction with certain other promotions, discounts or contests. Requires a phone compatible with the Sprint PCS Network. Offers subject to credit approval and are not available with Prepaid plans. Free Nights and Weekends Offer is available April 3, 1998 through August 31, 1999, and can be combined with local Off-Peak Option/Weekend Option. Free Nights and Weekends Offer cannot be combined with Sprint PCS Toll-Free USA™ or the \$16.99 service plan. Roaming charges apply to calls made while off the Sprint PCS Network, using another provider of services. Benefits of Free Nights and Weekends are good through August 31, 1999. Offers valid for new activations in the New Orleans metropolitan area. \$29.99 per Month rate plan includes 100 minutes a month and each additional minute is \$35. \$49.99 per Month rate plan includes 200 minutes a month and each additional minute is \$30. \$99.99 per Month rate plan includes 1,000 minutes a month and each additional minute is \$15. Offers available for a limited time and subject to withdrawal without notice. Hours comprising nights and weekends may vary between cities. Offer hours applicable from local Sprint PCS outlets. ©1998 Sprint Spectrum, L.P. All rights reserved. Sprint, Sprint PCS, Sprint PCS Network, and the diamond logo are trademarks of Sprint Communications Company L.P., used under license.

New Orleans
July 12,
1998

BELLSOUTH MOBILITY

STORE



Digital Nokia 2160

\$99
-\$40 Instant Rebate
\$59**

FAMILY VACATION PLAN

Free Weekend Calling for 3 Months.*

Waived Activation Fee (\$50 Value)*

NEW! Now available at the BellSouth Mobility Stores:

• BellSouth americast® Digital TV • Prepaid Cellular at lower rates • Free BellSouth.net™ Internet Software

For sales and service call 833-BELL (2355),
or for a visit from our account professionals call 849-1700.

Clearview Mall Kiosk
Main Entrance
4456 Veterans Blvd
654-3400
Mon-Fri 10-6, Sat 12-6

Kenner
4041 Williams Blvd
443-0500
Mon-Fri 9-7, Sat 10-6, Sun 12-6

Mandeville
5711 N. Causeway Blvd.
624-9900
Mon-Fri 9-7, Sat 10-6, Sun 12-6

Metairie
2212 Clearview Pkwy
853-7771
Mon-Fri 9-7, Sat 10-6, Sun 12-6

New Orleans
201 St. Charles Ave
Suite 101
581-2900
Mon-Fri 9-7

5500 Tchoupitoulas Dr.
Suite F4
895-2166
Mon-Fri 9-7, Sat 10-6, Sun 12-6

Slidell
1500 Causeway Blvd
Suite 11
847-9900
Mon-Fri 9-7, Sat 10-6, Sun 12-6

West Bank
605 Laplace Blvd
392-6900
Mon-Fri 9-7, Sat 10-6, Sun 12-6

Coming soon
La Place
1400 Belle Terre Hwy
336-1000

WAL-MART Kiosks
Metairie 11
847-9900
Gretchen
925 Behrman Hwy
394-6878

Harvey
2100 Alex Korman Blvd
328-1401

Kenner
2000 W. Esplanade Ave
443-6288

La Place
1616 West Airline Hwy
536-1000

Mandeville
8831 N. Hwy 39
971-0901

Metairie
800 Clearview Pkwy
733-2386

New Orleans East
6901 Bundy Rd
243-2338

Slidell
8701 10 Service Rd
781-7929

St. Bernard
8333 W. Judge Perez Dr
276-1697

WWW@DUKE Kiosk
Mon-Fri 11-7:30, Sat 10-6, Sun 12-6

Kenner
2104 Williams Blvd
712-1400

Metairie
5901 Airline Hwy
733-5414

New Orleans
500 N. Carrollton
483-0800

☐ BellSouth americast® Digital TV is available at these locations only.

BELLSOUTH Mobility
Count On It.™

www.bellsouthmobility.com

*Offer available only for customers signing a minimum 1-year service agreement with digital service. Weekend calling is limited to 1000 minutes per month for three months. **Phone price based on minimum 2-year service agreement. Subject to credit approval and early cancellation fee. Certain restrictions and connection fees apply. Limited-time offer. ©1998 BellSouth Mobility

New Orleans
July 12, 1998

GO WIRELESS!

**\$16.95 A MONTH
OR 100 MINUTES FOR \$29.95 A MONTH**

120 BONUS MINUTES **FREE** WITH ACTIVATION

- **FREE** PHONE (\$200 VALUE)
- **FREE** IN CAR CHARGER (\$39 VALUE)
- **FREE** LEATHER CASE (\$29 VALUE)
- **FREE** CALL WAITING, THREE-WAY CALLING, CALL TRANSFER AND VOICE MAIL (\$15 MONTHLY VALUE)
- 10¢ A MINUTE LONG DISTANCE
- NATIONWIDE COVERAGE



Motorola StarTac
The world's smallest,
lightest, wireless phone

\$99*
with \$29.95/100 minutes plan

**EZ CELL
PREPAID CELLULAR****

- **NO CREDIT CHECK**
- **NO CONTRACT**
- PHONES AS LOW AS **\$49** OR
ACTIVATE YOUR OWN
- **FREE** \$5 CALLING CARD

CELLPAGE
Cellular And Paging Specialists

*Credit approval and 24 month agreement required for \$99 StarTac, free phones, accessories and bonus minutes. **Not available with other Cellpage service plans. \$10 programming fee on all phones. Other restrictions may apply.

METAIRIE 836-2988



GRETN 367-2337

CHALMETTE

• 271-6140

N.O. EAST

• 246-4500

Kenner

MIDCITY

• 947-1410

ALBANY

• 391-3785

LAPLACE

• 651-9881

WESTwego

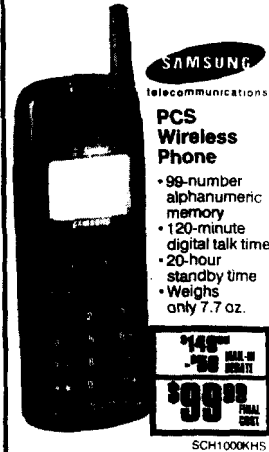
• 371-4100

July 12, 1998
New Orleans

Sprint. Sprint PCS

\$50 Rebate On All Samsung Sprint PCS Phones™

With mail-in coupon. Requires purchase of Samsung SCH-1000 or SCH-1900 handset and service activation with Sprint PCS. See store for details.



- PCS
Wireless
Phone**
- 99-number alphanumeric memory
 - 120-minute digital talk time
 - 20-hour standby time
 - Weighs only 7.7 oz.



- Digitz Pager**
- Motorola's smallest top-view pager
 - 16 memory locations
 - Up to 5 months of battery life
 - Easy-to-use 2-button operation

§ Pagers require an additional \$20 activation fee at time of purchase.

Paging Service **\$5.95** per month!

24-month bill plan and payment required. Applies to new activations only. Certain restrictions apply. See store for details.

**Lots Of Choices, Lots Of Answers
For The Way You Talk!™**

Cellular Safety & Convenience Starts At Just

83¢ A Day **@ BELL SOUTH Mobility®**

Offer available on new analog activations only. Requires an annual service agreement with BellSouth Mobility on BellChoice 50 Plan. Rate plans subject to change. Certain restrictions apply. See store for details.



- NOKIA**
CONNECTING PEOPLE
Cellular Phone
- 75-minute talk time & 15-hour standby
 - Memory-free NiMH battery
 - AC travel charger
 - Caller ID capability

**FREE
ACTIVATION
REQUIRED ‡**

918LC1



- MOTOROLA**
**MicroTac 325
Cellular Phone**
- 22-number memory
 - Memory-free SMART battery
 - Built-in fast charger
 - 90-minute talk time

**FREE
ACTIVATION
REQUIRED ‡**

72555

‡ Prices may vary depending on carrier rate plan selected. Certain cellular telephone company fees and restrictions may apply in connection with service activation. Certain Circuit City fees may apply in connection with equipment purchase. New service activation through Circuit City for minimum period required or a \$300 cancellation fee will result. Price will be higher without activation through Circuit City authorized cellular telephone company.

July 12, 1998
New Orleans

GO WIRELESS!

**\$16.95 A MONTH
OR 100 MINUTES FOR \$29.95 A MONTH**

120 BONUS MINUTES **FREE** WITH ACTIVATION

- **FREE** PHONE (\$200 VALUE)
- **FREE** IN CAR CHARGER (\$39 VALUE)
- **FREE** LEATHER CASE (\$29 VALUE)
- **FREE** CALL WAITING, THREE-WAY CALLING, CALL TRANSFER AND VOICE MAIL (\$15 MONTHLY VALUE)
- 10¢ A MINUTE LONG DISTANCE
- NATIONWIDE COVERAGE



Motorola StarTac
The world's smallest,
lightest, wireless phone

\$99*

with \$29.95/100 minutes plan

**EZ CELL
PREPAID CELLULAR****

- **NO CREDIT CHECK**
- **NO CONTRACT**
- PHONES AS LOW AS **\$49** OR
ACTIVATE YOUR OWN
- **FREE** \$5 CALLING CARD

CELLPAGE
Cellular And Paging Specialists

*Credit approval and 24 month agreement required for \$99 StarTac, free phones, accessories and bonus minutes. **Not available with other Cellpage service plans. \$10 programming fee on all phones. Other restrictions may apply.

METAIRIE 836-2988



GRETN 367-2337

CHALMETTE

EZ CELL PREPAID PHONES, CALLERS ID, ALSO AVAILABLE AT THESE LOCATIONS:

KENNER

MIDCITY

LAPLACE

N.O. EAST

SLY

947-1410

461-9881

3501 PINEWOOD

LOUISIANA

WESTwego

246-4500

391-3785

371-4100

July 14, 1998
New Orleans

FREE Car Cord With Wireless Phones!

CIRCUIT CITY

\$20-\$40 Value!

Excludes digital cellular, StarTac and 1900MHz handsets less than \$99. Offer ends 8/1/98. See store for details.

\$40 Cash Back On Analog Cellular Phones¹

Free Activation²

A \$50 Value @ BELL SOUTH Mobility*

- 1 With mail-in coupon. Offer excludes select models. Offer not available with prepaid service plans and may exclude other selected rate plans.
2 Offer available on new analog activations only. Requires an annual service agreement with BellSouth Mobility on select rate plans. Certain restrictions apply. Limited time only. See store for details.



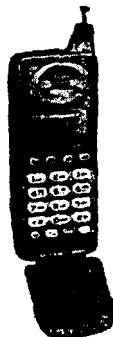
NOKIA
CONNECTING PEOPLE

Cellular Phone

- 75-minute talk time & 15-hour standby
- Memory-free NiMH battery
- AC travel charger
- Caller ID capability



918LC1



MOTOROLA

MicroTac 325
Cellular Phone

- 22-number memory
- Memory-free SMART battery
- Built-in fast charger
- 90-minute talk time



72955

* Prices may vary depending on carrier rate plan selected. Certain cellular telephone company fees and restrictions may apply in connection with service activation. Certain Circuit City fees may apply in connection with equipment purchase. New service activation through Circuit City for minimum period required or a \$300 cancellation fee will result. Price will be higher without activation through Circuit City authorized cellular telephone company.

Lots Of Choices, Lots Of Answers
For The Way You Talk! SM

Digitz Pager \$495 Service For A Month!

Prepayment by credit card for annual service is required to qualify for this offer. This offer is good on one Digitz pager purchased and activated with local paging service between July 15 and August 1, 1998. A credit of \$24 for the first year of local numeric service will be applied to your credit card within 60 days from receipt of coupon. This coupon along with a copy of the receipt must be mailed and postmarked by August 15, 1998 to obtain credit. Offer not valid with any other offer. Airtime service is non-refundable.



- Digitz Pager**
- Motorola's smallest top-view pager
 - 16 memory locations
 - Up to 5 months of battery life
 - Easy-to-use 2-button operation

\$29.95

DIGITZ



MOTOROLA
Express Extra Pager with Holster

- 20-message memory
- Silent alert
- Incoming message time stamp
- Clock with alarm

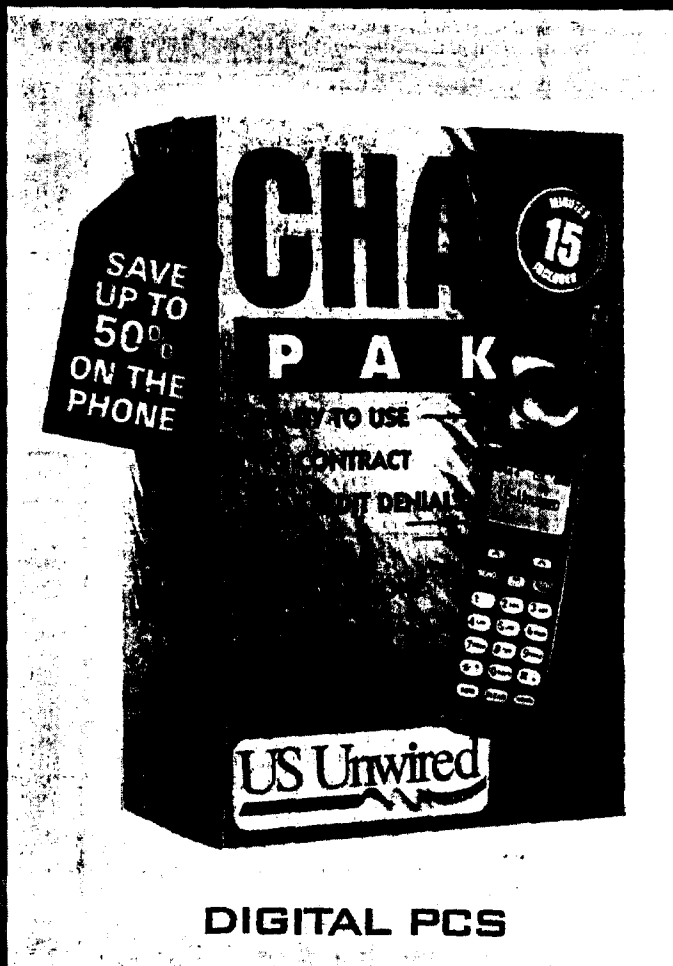
\$49.95

EXPTR

* Pagers require an additional \$20 activation fee at time of purchase.

Baton Rouge
7/14/98

1. OPEN BOX 2. DIAL NUMBER



DIGITAL PCS

200 MINUTES FOR \$29.95*

David's Car Stereo
6275 Siegen Lane
Baton Rouge
292-2902

David's Car Stereo
3737 Florida Blvd.
Baton Rouge
343-1508

Pagers Unlimited
10755 Florida Blvd.
Suite 2
Baton Rouge
273-5405

Pagers Unlimited
3905 Plank Road
Baton Rouge
356-1913

Pagers Unlimited
5023 Florida Boulevard
Baton Rouge
926-3888

Arch Communications
4520 S. Sherwood Forest Blvd.
Baton Rouge
387-1122

Explicit Wheels and Pagers
1983 Highland Road
Baton Rouge
383-1746

Allen's Audio
5349 Choctaw
Baton Rouge
357-8300

**Paradise Records,
CD's & Tapes**
226 W. State Street
University Shopping Center
Baton Rouge
344-2324

Rick's Communications
2550 Evangeline Street
Baton Rouge
357-7173

Mobile Sounds & Security
7122 Florida Boulevard
Baton Rouge
929-9003

Digital Network of LA
4605 North Boulevard
Baton Rouge
928-9869

Excel Pagers
1165 Swan Drive
Baton Rouge
775-2008

Computer Heaven
833 Oak Villa Drive #111
Baton Rouge
923-0999

Baton Rouge
7/19/98

US Unwired

9634 Airline Highway, Suite 1D, 925-0473

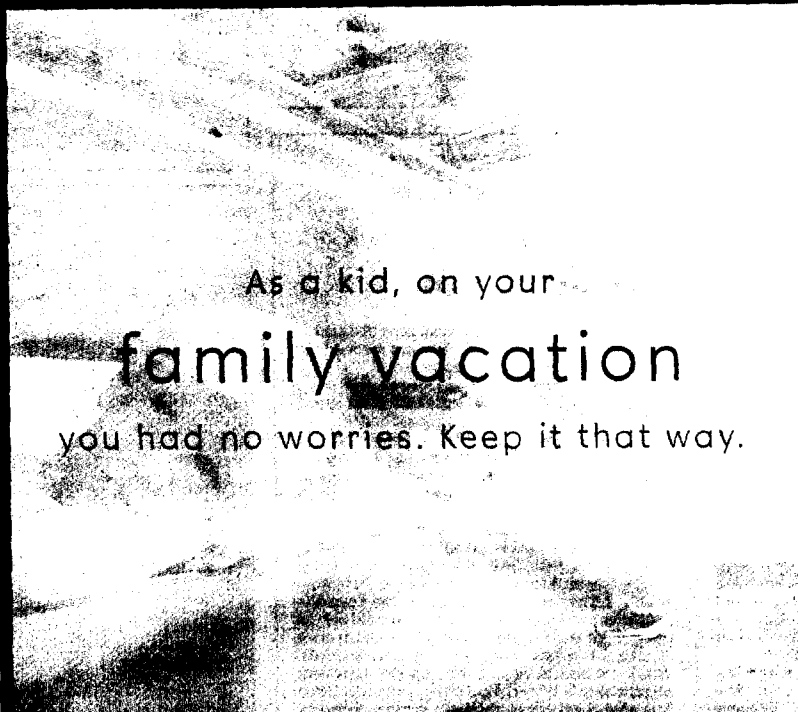
*Limited time offer.

www.usunwired.com

Some restrictions apply

BELLSOUTH MOBILITY

STORE



\$99
\$40
\$59**

FAMILY VACATION PLAN

Free Weekend Calling for 3 Months*

Waived Activation Fee (\$50 Value)*

NEW! Now available at the BellSouth Mobility Stores:

• **Prepaid Cellular at lower rates** • **Free BellSouth.net™ Internet Software**

For sales and service call 1-800-986-BELL.

BATON ROUGE
5355 Essen Lane, Suite D
766-6443
Mon.-Fri. 9-6, Sat. 9-4
111 S. Sherwood Forest Blvd.
293-4036
Mon.-Fri. 8-5, Sat. 9-4
The Mall of Louisiana
6401 Bluebonnet Blvd.
767-4761
Mon.-Sat. 10-9, Sun. 12-6

WINN-DIXIE Kiosk
10974 Moor Road
253-0027
Mon.-Sat. 10-6
Sun. 11-5
GONZALES
1222 East Cornerway
Suite 7
644-4912
Mon.-Fri. 8-5

PLAQUEMINE
58725 Belview Road
Suite D
687-4655
Mon.-Fri. 8-5
ZACHARY
504 Main Street
Suite 7
658-9705
Mon.-Fri. 8-5, Sat. 9-4

WAL-MART
Kiosks
Mon.-Sat. 10-8:30
Sun. 10-6
Baton Rouge
Century Mall
North Mall drive at Highway
10 North, Suite
Berkshire Road
Baker
Derham Springs
Gonzales
Zachary

BELLSOUTH Mobility
Count On It.™

www.bellsouthmobility.com

*Offer available only for customers signing a minimum 1-year service agreement with digital service. Weekend calling is limited to 1,600 minutes per month for three months. **Phone price based on minimum 2-year service agreement. Subject to credit approval and early cancellation fee. Certain restrictions and connection fees apply. Limited-time offer. ©1998 BellSouth Mobility.

Baton Rouge
7/19/98



One For Me And One For You.

Digital PCS technology is too good to keep all to yourself! So stop by any EATEL authorized agent and take home TWO Samsung digital PCS phones for only \$99! With no annual contract and a 30 day money back guarantee.

Plus, tons of FREE features like caller ID, call waiting and voice mail to help two really busy people stay in touch. And besides, it's nice to share.

EATEL PCS. It's for you.

Compare EATEL's prices to others:

No Contract!	
\$25 BUYS YOU:	120 minutes with EATEL
	50 minutes with BellSouth
	60 minutes with Cellular One

No Contract!	
\$60 BUYS YOU:	800 minutes with EATEL
	350 minutes with BellSouth
	145 minutes with Cellular One

EATEL PCS

1-888-PCS-3835

For Business Appointments 767-9031

PARTICIPATING STORES

EATEL Technology Outlet
1039 N. Airline Highway
Gonzales • 647-1995

EATEL PCS
5830 S. Sherwood Forest Blvd.
Baton Rouge • 295-0774

Computer City - Mail at Cortana • 928-0290
Campa's • 8888 Airline Hwy. • 922-7050
Home Video Shoppes • 11810 Courtyard Blvd. • 293-8638
Computer Insurance • 633 Oak Villa Blvd., #111 • 923-0999
Nicholas Electronics • 2130 O'Neal Lane • 291-2113
Computer Recyclers, Inc. • 12330 Florida Blvd. #9 • 274-8111
Mail Center Plus • 2636 Government St. • 336-9228
Exaculture • 6969 Titan Ave. • 927-7660
Mike's Audio, Inc. • 10505 Airline Hwy. • 292-4966
Classic Conventions • 5880 Segen Lane • 291-8468
Emergency Alert, Inc. • 9425 Lindale Ave., Ste. D • 927-2700
D's Communications • 2256 Highland Road • 344-0445

Digital Communications • 3062 Monterey Blvd. • 927-9695
Micro Computer Centre • 11745 Brickstone, B-3 • 293-2733
Baton Rouge Computer • 820 O'Neal Lane • 275-1200
ACOM of LA, Inc. • 11091 Muriel Ave. • 272-1099
Explore Baton Rouge • 5745 Esplanade Lane, Suite 210
761-0068/www.explore-br.com
Mathews, Etc. • Segen Lane • 757-9700
O'Neal Lane • 755-7753 • S. Sherwood Forest • 296-5901
Jones Creek Rd. • 756-0686 • Citipace Court • 927-6245
Highland Rd. • 766-8810 • Bluebonnet Blvd. • 766-3170
Johnny J. Grocery • 3401 Plank Road • 355-0166
Techno Call • 3108 Plank Road • 266-5972

Limited time offer. Some restrictions apply. BellSouth and Cellular One rates as of 4/17/98. Not available with any other offer. Must activate Samsung phone at time of purchase.

Baton Rouge
7/22/98



One For Me And One For You.

Digital PCS technology is too good to keep all to yourself! So stop by any EATEL authorized agent and take home TWO Samsung digital PCS phones for only \$99! With no annual contract and a 30 day money back guarantee. Plus, tons of FREE features like caller ID, call waiting and voice mail to help two really busy people stay in touch. And besides, it's nice to share.

EATEL PCS. It's for you.

Compare EATEL's prices to others.

No Contract!		No Annual Fee!	
\$25 BUYS YOU:		\$60 BUYS YOU:	
120 minutes with EATEL		600 minutes with EATEL	
50 minutes with BellSouth		350 minutes with BellSouth	
60 minutes with Cellular One		145 minutes with Cellular One	

EATEL PCS

1-888-PCS-3835

For Business Appointments 767-9031

PARTICIPATING STORES

EATEL Technology Outlet
1039 N. Airline Highway
Gonzales - 647-1995

EATEL PCS
5830 S. Sherwood Forest Blvd.
Baton Rouge - 295-0774

Computer City - Mail at Cortana - 928-029
Camps's - 8688 Airline Hwy. - 922-7055
Home Video Shoppe - 11810 Laurier Blvd. - 293-8632
Computer Heaven - 633 Oak Villa Blvd. - 4111 - 923-0994
McMann Electronics - 2130 O'Neal Lane - 791-2113
Computer Recyclers, Inc. - 12330 Florida Blvd. #9 - 274-8111
Mail Center Plus - 2636 Government St. - 336-9225
Exedrone - 6563 Tison Ave. - 977-7661
Mika's Audio, Inc. - 11545 Airline Hwy. - 292-4361
Classic Conversions - 3280 Soden Lane - 291-6466
Emergency Alert, Inc. - 9423 Lincale Ave. Ste. D - 927-2707
O's Communications - 2256 Highland Road - 344-0445

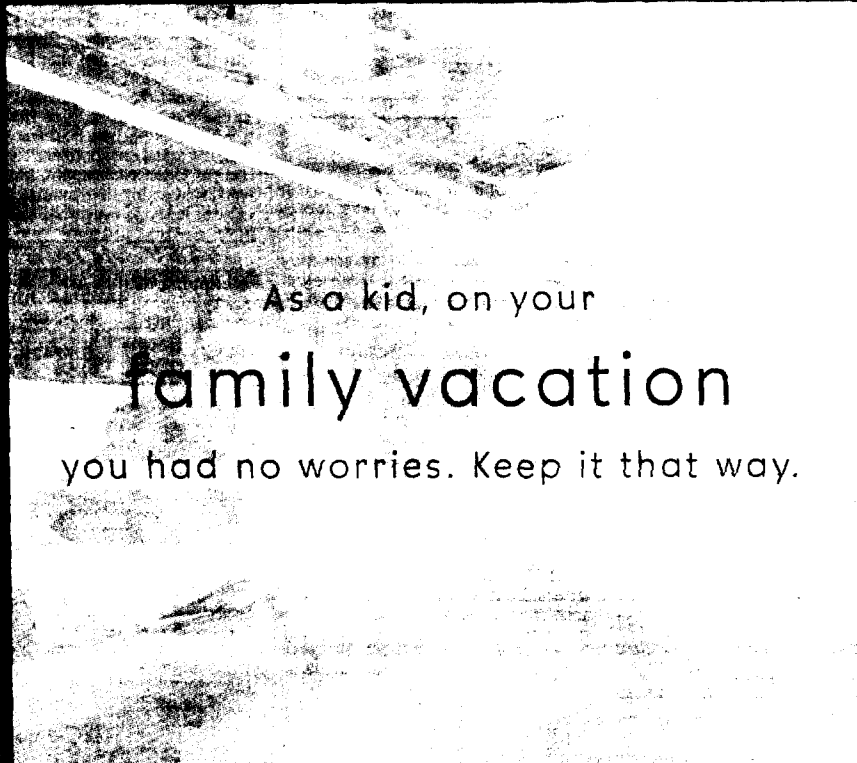
Digital Communications - 3062 Monterey Blvd. - 927-9691
Micro Computer Centre - 11745 Brookstone Bldg. - 293-2722
Baton Rouge Computer - 820 O'Neal Lane - 275-1201
ACOM of LA, Inc. - 11091 Mural Ave. - 272-1095
Express Baton Rouge - 5745 Eastern Lane Suite 211
761-0088/www.explore-pr.com
Multimedia, Etc. - Soden Lane - 757-9701
O'Neal Lane - 755-7753 - S. Sherwood Forest - 294-9411
Jones Creek Rd. - 756-0680 - Copeland Court - 927-6245
Highland Rd. - 766-8310 - Boulevard Blvd. - 766-3171
Johnny Jr. Grocery - 3491 Park Road - 335-0166
Techno Call - 3108 Park Road - 266-5572

Limited time offer. Some restrictions apply. BellSouth and Cellular One rates as of 4/17/98. Not available with any other offer. Must activate Samsung phone at time of purchase.

Baton Rouge
7/23/98

BELLSOUTH MOBILITY

STORE



As a kid, on your
family vacation
you had no worries. Keep it that way.



Original Nokia 2110

\$99
- \$40 instant Rebate
\$59**

FAMILY VACATION PLAN

Free Weekend Calling for 3 Months*

Waived Activation Fee (\$50 Value)*

NEW! Now available at the BellSouth Mobility Stores:

• **Prepaid Cellular at lower rates** • **Free BellSouth.netSM Internet Software**

For sales and service call 1-800-986-BELL.

BATON ROUGE
5555 Essen Lane, Suite D
766-6443
Mon.-Fri. 9-6, Sat. 9-4
3111 S. Sherwood Forest Blvd.
293-4036
Mon.-Fri. 8-5, Sat. 9-4
The Mall of Louisiana
6401 Bluebonnet Blvd.
767-4761
Mon.-Sat. 10-9, Sun. 12-6

WINN-DIXIE Kiosk
10974 I-605 Road
262-0027
Mon.-Sat. 10-7
Sun. 12-6

GONZALES
1222 East Cornerview
Suite 9
644-4912
Mon.-Fri. 8-5

PLAQUEMINE
5775 Belview Road
Suite D2
657-4355
Mon.-Fri. 8-5

ZACHARY
5145 Main Street
Suite F
658-9705
Mon.-Fri. 8-5, Sat. 9-4

WAL-MART
Kiosks
Mon.-Sat. 10-8:30
Sun. 12-6
Baton Rouge
Cortana Mall
North Mall Drive at Siegen
O'Neal Lane
Perkins Road
Baker
Denham Springs
Gonzales
Zachary

BELLSOUTH Mobility
Count On It.SM

www.bellsouthmobility.com

*Offer available only for customers signing a minimum 1-year service agreement with digital service. Weekend calling is limited to 1,000 minutes per month for three months. **Phone price based on minimum 2-year service agreement. Subject to credit approval and early cancellation fee. Certain restrictions and connection fees apply. Limited-time offer. ©1998 BellSouth Mobility.

Baton Rouge
7/23/98

CIRCUIT CITY

Enter to win NOKIA'S

"Save The World" Sweepstakes!



Grand Prize (5): Vacation for 2 to Florida's Kennedy Space Center Visitor Complex

ARMAGEDDON

Now in theaters everywhere! KENNEDY SPACE CENTER VISITOR COMPLEX

No purchase necessary. Open to all continental U.S. residents 18 years or older. Void where prohibited. To enter, handprint your name, address, age and phone number on a 3" x 5" postcard and mail entry to "NOKIA-ARMAGEDDON MAKE THE CALL SWEEPSTAKES" Giveaway, P.O. BOX 724, El Segundo, CA 90245-0724. Entries must be received by 8/7/98. Grand Prize: A trip for two to the Kennedy Space Center for four days and three nights. Approximate retail value of \$9,000.00. Five Grand Prizes will be awarded. Odds of winning depend on the number of valid entries received. Sponsor: NOKIA, 6000 Connection Drive, Irving, TX 75039. For official rules, see participating Circuit City stores.

NOKIA
CONNECTING PEOPLE

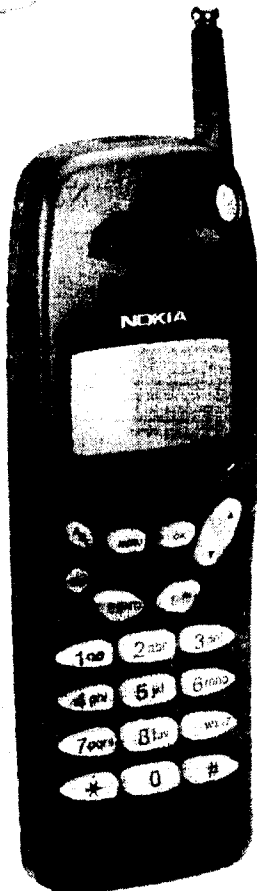
Cellular Phone

- 40-number phonebook memory
- 2-line dot matrix alphanumeric display
- Permanent battery and signal strength meter
- 100-minute talk time

918LC1

FREE

BEFORE MAIL-IN REBATE ‡
ACTIVATION REQUIRED ‡



\$40 Cash Back
On Analog Cellular Phones*

Free Activation**
A \$50 Value

ⓐ **BELLSOUTH Mobility**™

‡ Prices may vary depending on carrier rate plan selected. Certain cellular telephone company fees and restrictions may apply in connection with service activation. Certain Circuit City fees may apply in connection with equipment purchase. New service activation through Circuit City for minimum period required or a \$300 cancellation fee will result. Price will be higher without activation through Circuit City authorized cellular telephone company. * With mail-in coupon. Offer excludes select models. Offer not available with prepaid service plans and may exclude other selected rate plans. ** Offer available on new analog activations only. Requires an annual service agreement with BellSouth Mobility on select rate plans. Certain restrictions apply. Offer ends 7/31/98. See store for details.

Call 1-800-284-4886 for store nearest you. <http://www.circuitcity.com> **PRICE EFFECTIVE THROUGH 7/29/98**

Baton Rouge
7/24/98

CELLULARONE®



THE RIGHT COVERAGE

THE RIGHT COMPANY



CUSTOMER SALES & SERVICE 291-5990

Talk is Cheap and the Phone is FREE

The Right Plan

-  **FREE PHONE**
Motorola Profile Series 300
-  **30 FREE minutes per month**
Talk anytime
-  **10¢ Nights & Weekends**
-  **FREE Mr. Rescue
Roadside Assistance**
For 3 MONTHS
-  **\$19.95 per month**

THAT'S

720

minutes

FREE

ANYTIME

30 MINUTES OF LOCAL AIRTIME PER MONTH
WITH A 24-MONTH AGREEMENT

CELLULARONE
WIRELESS
PREPAID SERVICES

-  **Motorola Profile
Series 300**
-  **FREE
Activation**
-  **\$20 of FREE
Local Calls**

Just
\$99

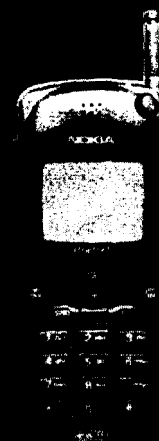
DOM

Free activation fee with 24-month agreement. Free minutes apply to local airtime only and include 15 standard plan minutes per month and 15 additional promotional minutes per month for 24 months with The Right Plan. New activations only. Subject to credit approval and a deposit may be required. 10¢ long distance applies to calls made from your local calling area. 24-month agreement required. Offer expires August 1, 1998. With The Right Plan, customers may choose one of the following features at no charge: 10¢ Nights and Weekends as shown above, or Voice Mail, Cellular Phone Insurance, or One-2-One. Offer subject to conditions stated at time of purchase. Mr. Rescue is free for the first 3 months. After 3 months, the customer will be charged \$2.95 per month. Customer must call to cancel service.

Baton Rouge
7/24/98

RELIABLE. AFFORDABLE. EASY.

STORE



99
40
59

HURRY! OFFER ENDS JULY 31ST

Free Weekend Calling for 3 Months*

Waived Activation Fee (\$50 Value)*

NEW! Now available at the BellSouth Mobility Stores:

• **Prepaid Cellular at lower rates** • **Free BellSouth.netSM Internet Software**

For sales and service call 1-800-986-BELL.

BATON ROUGE
5555 Essen Lane, Suite D
766-6443
Mon.-Fri. 9-6, Sat. 9-4
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Mon.-Sat. 10-9, Sun. 12-6

WINN-DIXIE Kiosk
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262-0027
Mon.-Sat. 10-5
Sun. 12-6
GONZALES
1222 East Cornerview
Suite 9
644-4912
Mon.-Fri. 8-5

PLAQUEMINE
58725 Belleview Road
Suite D2
687-4355
Mon.-Fri. 8-5
ZACHARY
5145 Main Street
Suite F
658-9705
Mon.-Fri. 8-5, Sat. 9-4

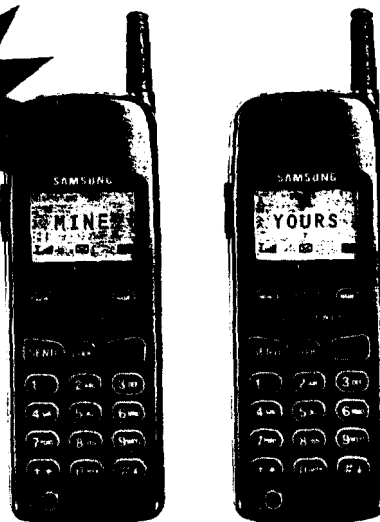
WAL-MART
Kiosks
Mon.-Sat. 10-7
Sun. 12-6
Baton Rouge
Cortana Mall
North Mall Drive at Siegel
O'Neal Lane
Perkins Road
Baker
Denham Springs
Gonzales
Zachary

BELLSOUTH Mobility
Count On It.SM

www.bellsouthmobility.com

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Baton Rouge
7/24/98



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EATEL PCS. It's for you.

Compare EATEL's prices to others:

No Contract!	\$25 BUYS YOU:	\$60 BUYS YOU:	No Contract!
	120 minutes with EATEL	600 minutes with EATEL	
	50 minutes with BellSouth	350 minutes with BellSouth	
	60 minutes with Cellular One	145 minutes with Cellular One	

EATEL PCS

1-888-PCS-3835
For Business Appointments 767-9031

PARTICIPATING STORES

EATEL Technology Outlet
1039 N. Airline Highway
Gonzales • 647-1995

EATEL PCS
5830 S. Sherwood Forest Blvd.
Baton Rouge • 295-0774

Computer City - Mall at Cortana - 928-0290
Campo's - 8888 Airline Hwy. - 922-7050
Home Video Shoppes - 11810 Coursey Blvd - 293-8638
Computer Heaven - 633 Oak Villa Blvd., #111 - 923-0999
McManis Electronics - 2130 O'Neal Lane - 291-2113
Computer Recyclers, Inc. - 12330 Florida Blvd. #9 - 274-8111
Mail Center Plus - 2636 Government St. - 336-9228
Executions - 6969 Trilane Ave. - 927-7660
Mike's Audio, Inc. - 10505 Airline Hwy - 292-4986
Classic Conversions - 5880 Siegen Lane - 291-8468
Emergency Alert, Inc. - 9425 Lindale Ave., Ste. D - 927-2700
O's Communications - 2256 Highland Road - 344-0445

Digital Communications - 3062 Monterey Blvd. - 927-9695
Micro Computer Centre - 11745 Brickstone, B-3 - 293-2733
Baton Rouge Computer - 820 O'Neal Lane - 275-1200
ACOM of LA, Inc. - 11091 Murrel Ave. - 272-1099
Explore Baton Rouge - 5745 Essen Lane, Suite 210
761-0088/www.explore-br.com
Mailboxes, Etc. - Siegen Lane - 757-9700
O'Neal Lane - 755-7753 - S. Sherwood Forest - 296-5901
Jones Creek Rd. - 756-0686 - Citipace Court - 927-6245
Highland Rd. - 766-8810 - Bluebonnet Blvd. - 766-3170
Johnny Jr. Grocery - 3401 Plank Road - 355-0166
Techno Call - 3108 Plank Road - 266-5972

Limited time offer. Some restrictions apply. BellSouth and Cellular One rates as of 4/17/98. Not available with any other offer. Must activate Samsung phone at time of purchase.

Baton Rouge
7/24/98

★ ★ ★ ★ ★

Let freedom ring. And ring. And ring.

Introducing AT&T Digital One Rate.SM Fifty states. One rate. Never a roaming or long distance charge. On the largest digital wireless network in the country. Every call is like a local call from coast to coast. And with rates as low as 11¢ a minute, your wireless phone could become your only phone.

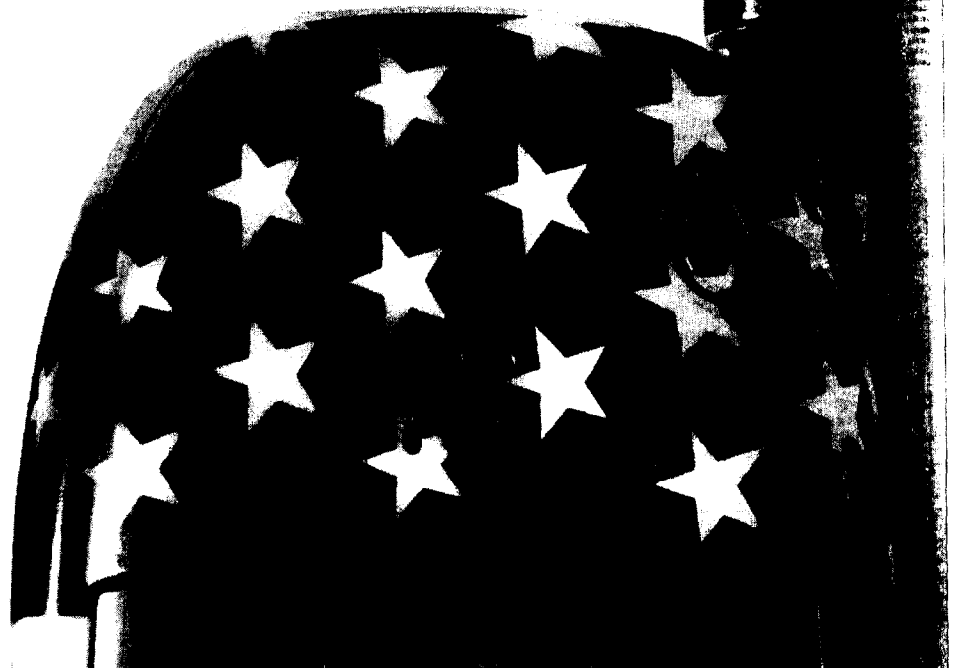
AT&T Wireless Services

AS LOW AS	
11¢ a minute	600 minutes / \$89.99 a month
	1000 minutes / \$119.99 a month
	1400 minutes / \$149.99 a month

- * No roaming or long distance charges
- * Digital PCS features including AT&T VoiceMail, AT&T Caller ID and Text Messaging
- * Also available to existing AT&T Wireless customers

1 800-IMAGINESM
www.att.com/wireless/

It's all within your reach.



AT&T Wireless Services Stores and Kiosks

BOSSIER CITY
Barksdale Air Force Base - Kiosk
BX (Bldg. 4265)
318 393-1422

Pierre Bossier Mall - Kiosk
(Sales Only)
318 742-9161

Pierre Plaza
(Sales Only)
2900 E. Texas, #100
318 469-7000

SHREVEPORT
Canterbury Square (Sales Only)
2530 Bert Kouns
Industrial Loop #120
318 470-7000

BUSINESS/CORPORATE SALES OFFICE 1-888 821-1561
INDIVIDUAL/PERSONAL SALES 1-800 462-4466

7941 Youree Dr.
(Portico Shopping Center)
Industrial Loop #120
318 458-7000

AT&T Wireless Services Authorized Dealers

Wireless service from AT&T Wireless Services is available through the following authorized dealers. Equipment price and availability may vary. Call ahead for details.

BLANCHARD
Free's Automotive
221 Alexandria
318 929-3994

BOSSIER CITY
Pagars Plus
601 Benton Rd., Ste.3
318 742-4000

MINDEN
Minden Paging
& Cellular
606 Homer Rd
318 377-6762

SHREVEPORT
Cell Tech, Inc.
8982 Mansfield Rd.
318 687-3535

Pagers Plus
South Park Mall
8924 Jewella Ave.
318 688-8343

Southern Message
709 Crockett
318 227-2281

Shreveport
2/19/98

**ZERO INTEREST, ZERO PAYMENTS
TIL FEBRUARY, 1999**

SIX-MONTH SAME-AS-CASH OFFER

is good only upon request at time of purchase now through July 25, 1998 when you open or use a Wards retail credit card. No billing until February, 1999 on qualified purchases made through July 25, 1998. See APR credit details below.

**WARDS CREDIT TERMS
ANNUAL PERCENTAGE RATE:**

Annual Percentage Rate for Wards credit accounts is 22.6% and starter accounts is 27.9% (except in both cases, 19.8% in IA and 18% in WI if you opened your account before October 1, 1997). All accounts are owned by Monogram Credit Card Bank of Georgia. NOTE: Minimum monthly finance charge of \$.50, except none in AR, DC, HI, MD, NC, NE or RI. Rates as of May 1, 1998.

***LOW MONTHLY PAYMENTS**

Your purchase(s) may change your Wards monthly payment depending upon your highest balance. Sales tax, delivery charges and finance charges (if any) may cause your monthly payments to be higher. See store for details.

**WE'LL BEAT ANY STORE'S PRICE ON
ELECTRONICS, APPLIANCES AND
POWER EQUIPMENT**

If you find a lower advertised price at any store—even our store—within 30 days after your purchase, just bring us verification of the lower price with your original receipt, and we'll cheerfully refund or credit 110% of the difference! Products must have the identical manufacturer's model number, be new, in a factory-sealed box and stocked in a local store. Does not apply to: items with bonus or free offers; zero interest financing; installation, rebates and/or maintenance contracts; limited quantity offers; cellular and pagers; and mail-order catalogs.

Items designated "Lowest Price" are at or below our lowest price of the year, season or ever. However, special incentive offers such as early birds, coupons, etc., may have resulted in temporary lower prices. Clearance items are excluded. Size, styles and colors may vary by store on apparel, shoes and accessories.

Regular prices are offering prices only and sales may or may not have been made at regular prices. We reserve the right to limit quantities to actual retail purchases.

†Cellular Service provided by Motorola. Offer, rates and service credit are available only through MCSI and are subject to change without notice. After 1 year, monthly service fees will increase by \$10. Additional per minute charges may apply. Service is subject to credit approval.

WE ALSO HONOR:



10 ALL FREE and REBATE offers with purchases of items shown; coupons, details in



MOTOROLA

Cellular Service!

**9.99 a month
& 37¢ a minute†**
Service charge may vary by market.



free After \$50 service
mail-in rebate. You pay 49.99
POPULOUS CELLULAR PHONE

Large keypad. #0890408/007 Mr. #99927/9928 Closeout,
limited to stock on hand. Not available in all stores.

Shreveport
7/19/98

★ ★ ★ ★ ★



AT&T Digital One Rate™ 50 states. One rate.
Home is where your phone is.



Now your wireless phone could become your only phone. Introducing AT&T Digital One Rate.
Never a roaming or long distance charge. So every call is like a local call. AT&T Wireless Services

11¢	per minute. See below for min.
100 minutes	\$11.95 a month
1400 minutes	\$149.99 a month
1 minute	

- No roaming or long distance charges
- Digital PCS features including AT&T VoiceMail, AT&T Caller ID and Text Messaging
- Also available to existing AT&T Wireless customers

Nokia 6160 and 6162 only available on AT&T Digital One Rate™ plans.

1 800-IMAGINE™
www.att.com/wireless/

It's all within your reach.



AT&T Wireless Services Stores and Kiosks

BOSSIER CITY
 Barksdale Air Force Base - Kiosk
 BX (Bkg. 4265)
 318 393-1422

Pierre Bossier Mall - Kiosk
 (Sales Only)
 318 742-9161

Pierre Plaza
 (Sales Only)
 2900 E. Texas, #100
 318 469-7000

SHREVEPORT
 Canterbury Square (Sales Only)
 2530 Bert Kouns,
 Industrial Loop #120
 318 470-7000

7941 Youree Dr.
 (Portico Shopping Center
 Industrial Loop #120)
 318 458-7000

BUSINESS/CORPORATE SALES OFFICE 1-888-821-1563
INDIVIDUAL/PERSONAL SALES 1-800-462-4463

AT&T Wireless Services Authorized Dealers

Wireless service from AT&T Wireless Services is available through the following authorized dealers. Equipment price and availability may vary. Call ahead for details.

BLANCHARD
 Free's Automotive
 221 Alexandria
 318 929-3994

BOSSIER CITY
 Pagers Plus
 601 Benton Rd., Ste. 3
 318 742-4000

MINDEN
 Minden Paging
 & Cellular
 606 Homer Rd.
 318 377-6762

SHREVEPORT
 Cell Tech, Inc.
 8982 Mansfield Rd.
 318 687-3535

Pagers Plus
 South Park Mall
 8924 Jewella Ave.
 318 688-8343

Southern Message
 709 Crockett
 318 227-2281

Shreveport
 7/22/98

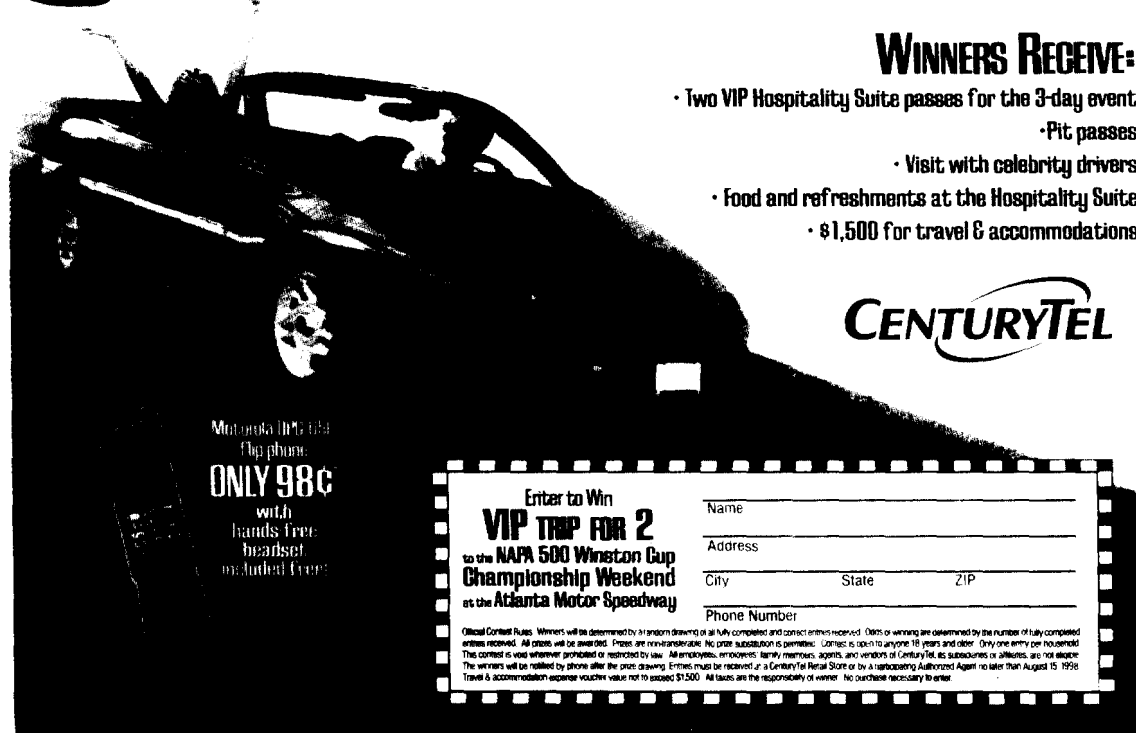
©1998 AT&T. Credit approval required. AT&T Digital One Rate calling plans require annual contract, purchase of a Digital multi-network phone from AT&T and subscription to AT&T Wireless Services long distance. Rates not available when using your phone outside the US or when calls require a credit card or operator assistance. International long distance is not included. Each call is measured in full minutes and rounded up to the next full minute. Included minutes cannot be carried over to any other month. Digital PCS features not available in all areas. Full terms and conditions are contained in the AT&T Welcome Guide, Rate Sheet or Calling Plan. Offer may not be combined with any other promotional offers. Quantities of Nokia 6160 and 6162 limited; phone shipments may take up to 60 days.

ENTER TO WIN
a VIP Trip for 2 to the NAPA 500 Winston Cup
Championship Weekend at the Atlanta Motor Speedway

READY! SET! WIN!

CenturyTel puts you in
the fast lane with Super Savings!

- FREE** Racing Hat with Motorola Phone Purchase!
- FREE** Hands-free Headset with Motorola 650 Purchase!
- FREE** Activation & 50% Off Monthly Access for 3 Full Months!



Motorola 650 Plus
Flip phone
ONLY 98¢
with
hands-free
headset
included (free)

Enter to Win
VIP TRIP FOR 2
to the NAPA 500 Winston Cup
Championship Weekend
at the Atlanta Motor Speedway

Name _____
Address _____
City _____ State _____ ZIP _____
Phone Number _____

Official Contest Rules: Winners will be determined by a random drawing of all fully completed and correct entries received. Odds of winning are determined by the number of fully completed entries received. All prizes will be awarded. Prizes are non-transferable. No prize substitution is permitted. Contest is open to anyone 18 years and older. Only one entry per household. This contest is void wherever prohibited or restricted by law. All employees, immediate family members, agents, and vendors of CenturyTel, its subsidiaries or affiliates, are not eligible. The winners will be notified by phone after the prize drawing. Entries must be received at a CenturyTel Retail Store or by a participating Authorized Agent no later than August 15, 1998. Travel & accommodation expense voucher value not to exceed \$1,500. All taxes are the responsibility of winner. No purchase necessary to enter.

Bossier City
CenturyTel
Glendale Plaza
2142 Airline Dr., Suite 700
Mon.-Sat., 10 am-6 pm
752-8000

Shreveport
CenturyTel
4300 Youree Dr.
Suite 100, Bldg. 3
Mon.-Fri., 8 am-6 pm
687-8502

CenturyTel
Bayou Walk
6658 Youree Dr., Ste. 185
Mon.-Sat., 10 am-6 pm
797-8502

Also available at these Wal-Mart locations

Bossier City
Wal-Mart
2536 Airline Dr.

Shreveport
Wal-Mart
1102 Homer Road

Shreveport
Wal-Mart
1420 and 6721 Pines Road
Wal-Mart
8221 Jewetta and Merrimeth
Wal-Mart
1645 E. Bert Kouns

Authorized agents

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